



The Outdoor Group INC.

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The Outdoor Group, Inc. Partners with Marco Polo Outfitters

LOVELAND, COLORADO (December 18, 2014) – The Outdoor Group, Inc. recently announced they have signed an exclusive agreement with Marco Polo Outfitters as their high-end firearms dealer of choice.



Chairman/CEO Bob Svetich comments; "I am proud to partner with Carter Finnell and Marco Polo Outfitters. Carter has earned the respect and trust of his clients and his knowledge of high-end firearms is unsurpassed. Our respective clientele are similar in that they demand the highest quality and service and are happy to invest for that level of luxury. I look forward to a long and successful working relationship with Marco Polo Outfitters."

Marco Polo Outfitters is the premier high-end gun dealer in the Midwest, specializing in high-end hunting rifles and target shotguns. Owner Carter Finnell provides a unique experience for his clients in purchasing specialty firearms from his store in Chesterfield, Missouri. Above all else, Marco Polo Outfitters brings expertise and World-Class customer service to help their clients maximize their shooting experience. There are many critical elements to achieving an optimal fit for your shotgun or rifle.

Marco Polo Outfitters can insure that their clients achieve their shooting goals through proper gun fit and instruction. Sportsmen from all over the World seek the advice and knowledge of Mr. Finnell when purchasing and fitting their newly acquired sporting shotgun or rifle from Marco Polo Outfitters.

Mr. Finnell was born in Calgary Alberta, Canada and from a young age was exposed to hunting and fishing through his father and grandfather. Since those early days Mr. Finnell has developed an extensive resume of hunting and fishing experiences throughout the world. Mr. Finnell continues to actively pursue wild game around the world as well as compete in the clay target sports.



His favorite shotgun sport is the game of Skeet. Two of Mr. Finnell's most recent hunting experiences were going on Safari with his son to Namibia this past summer and participating in shooting a film on hunting Fallow Deer in Hungary this past fall.

Mr. Finnell commented on the partnership with The Outdoor Group, Inc., "Marco Polo Outfitters is very excited about the opportunity to partner with The Outdoor Group, Inc. This special partnership will afford our discerning clientele a new resource for booking their luxury sporting travel adventures."

Talks between the two companies have been going on for several months and some of the terms of the working partnership have been disclosed. The Outdoor Group, Inc. will refer their discerning clientele to Marco Polo Outfitters for all of their high-end sporting shotgun and rifle needs. In exchange, Marco Polo Outfitters will refer their discerning clientele to The Outdoor Group, Inc. to book their luxury sporting travel Worldwide. Additionally, both companies have discussed hosting celebrity shooting events throughout the country that will be open to the public on a limited basis.

To contact Marco Polo Outfitters call 636.530.7960 or by e-mail at info@marcopolooutfitters.com / www.marcopolooutfitters.com

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